

THE STATE LOTTERY COMMISSION OF INDIANA

INDIANAPOLIS, INDIANA

In The Matter Of The Promulgation Of Rules )  
And Procedures For The "Hoosier Lottery ) \_\_\_\_\_  
Seventh Inning Stretch Promotion" ) Date Amended

Rules and Procedures for the "Hoosier Lottery Seventh Inning  
Stretch Promotion"

The State Lottery Commission of Indiana (herein "Lottery"), by the undersigned director's designee, hereby promulgates these rules and procedures dated April 8, 2004 to add sec which will apply to the "Hoosier Lottery Seventh Inning Stretch Promotion" which includes second chance drawings and other activities conducted in conjunction with the Indianapolis Indians minor league baseball team during the 2004 season. All drawings conducted by the Lottery are open to the public.

**A. Generally**

1. Players. All persons are eligible to enter except those who are:
  - a. less than eighteen (18) years of age;
  - b. officers or employees of the Lottery, a Lottery major procurement vendor or are relatives living in the same household as those officers or employees; and
  - c. officers or employees of the Indianapolis Indians and those persons living in the same household as those officers or employees.
2. Player's Presence. A player need not be present at the drawing site to be declared a winner. A player must be present at the designated home game in order to claim his/her prize and to participate in the promotion.
3. Drawing Personnel. A representative of the Lottery's Marketing Division shall serve as the Drawing Manager with respect to entries through the "Lotto Fun Club," the Lottery's player club accessible via the Lottery's Web site, [www.hoosierlottery.com](http://www.hoosierlottery.com). The Director of Security shall designate a Security Division Representative to supervise each of the Web site drawings. The Indianapolis Indians shall designate employees to conduct the drawings from among non-winning Lottery tickets deposited prior to the drawing date into designated containers at Victory Field ("the ballpark").
4. Entering the Drawings. The drawings may be entered by players holding a non-winning Lottery ticket (scratch-off, draw or pull-tab) with a claim period that has not expired and who either enter the promotion via the "Lotto Fun Club" or deposit a

legibly completed Lottery ticket into a designated container at the ballpark. The entry mechanisms are more particularly described as follows:

(a) **Web site entries**

Commencing April 8, 2004, players may enter the drawings by accessing the Lottery's Web site, [www.hoosierlottery.com](http://www.hoosierlottery.com), and clicking on the "Lotto Fun Club" icon and, if already a member of the Club, follow the directions for entering the 14-digit verification code on the front of a non-winning Lottery ticket. Each time a player completes an entry in this manner, an entry specific to that player will be placed in a computer generated drawing pool for the next scheduled Web site drawing.

If a player is not a member of the Lotto Fun Club, he/she must register to become a member before he/she will be able to complete an entry into the drawing. This is accomplished by clicking on the "Join Here" icon and completing the registration form in the manner described above. Players entering through the Web site must retain their non-winning tickets for subsequent presentation to the Lottery for verification purposes.

(b) **Ballpark entries**

Commencing April 15, 2004, players may also enter the drawings by depositing a non-winning Lottery ticket into designated containers at the ballpark during any Indianapolis Indians home game that precedes one of the last three (3) drawings. The back of each ticket must be fully and legibly completed with the player's telephone number, if any, name, address and signature. Since pull-tab tickets do not contain areas for player data, such tickets will be eligible if they contain a minimum of the player's name and address or telephone number. There shall be two (2) designated containers at each Indians home game; one located at the information booth in the Central Concourse near the center field gate and the other located near the Guest Relations area.

5. **No Limitation on Entries.** There is no limit on the number of times a person may enter the "Hoosier Lottery Seventh Inning Stretch Promotion" by Web site or by deposit at the ballpark. A player entering via the Web site may not, however, use the same non-winning Lottery ticket on multiple entries. Notwithstanding the foregoing, a player may only win one (1) prize under these rules and procedures.

6. **Deadlines and Drawing Dates.** There shall be a total of four (4) drawings. The first drawing shall be open only to players who entered via the Web site between April 7, 2004 and noon on April 21, 2004. The other three (3) drawings shall be open to both Web site entries submitted by noon on the deadline dates and entries deposited into the designated containers at the ballpark at home games occurring prior to the deadline dates. Entries received no later than the following deadlines will be eligible for inclusion

in the next scheduled drawing which shall be conducted on or about the dates set forth below:

	DEADLINE	DRAWING
1 <sup>ST</sup> Drawing	April 21, 2004 noon	April 21, 2004 afternoon
2 <sup>ND</sup> Drawings	May 19, 2004 noon	May 19, 2004 afternoon
3 <sup>RD</sup> Drawings	June 16, 2004 noon	June 16, 2004 afternoon
4 <sup>TH</sup> Drawings	July 20, 2004 noon	July 20, 2004 afternoon

7. Entry Collection, Securing and Retention. The entries shall be collected and retained for the drawings as follows:

(a) **Web site entries**

With respect to Web site entries, a new drawing pool shall be established for each drawing and all Web site entries received prior to the deadline shall go directly into a secure computer file associated with the next scheduled drawing, if any. A player must submit an entry associated with a unique ticket for each drawing in which he/she wishes to participate no later than noon of the entry deadline date. The Lottery may, at its discretion, utilize the Web site entries for other purposes or delete all entries from the computer file after each drawing is completed. Such entries will not be included in subsequent drawings.

(b) **Ballpark entries**

With respect to entries deposited in designated containers at the ballpark, Indianapolis Indians personnel shall collect all such entries at the close of each home game and secure them in a restricted access location until the date of the next scheduled drawing, if any. Any entries not selected in a drawing shall be ineligible for inclusion in subsequent drawings and may be destroyed by the Indians unless the Lottery requests that they be made available for Lottery retrieval.

(c) **Inadequate number of entries**

In the event a full drawing cannot be made from the Web site or from the ballpark containers because an insufficient number of entries were submitted, the Drawing Manager may either direct additional entries be drawn from the other source of entries or that the drawing be declared ended and only those persons whose qualified entries were selected shall be awarded the prizes. If circumstances render this provision necessary and additional entries are selected, persons whose tickets were previously designated as alternates in the Web site or ballpark drawing shall, in the order of their selection, fill vacant winner slots. The newly selected entries shall become alternates.

8. Eligibility Requirements. The player submitting a ticket that is incomplete, illegible or otherwise not compliant with these rules and procedures shall be disqualified from the drawing and shall forfeit any prize he/she may otherwise have been entitled to receive. A player entering via the Web site may use the same ticket to enter into multiple promotional drawings conducted by the Lottery but said ticket may be used to claim only one (1) prize regardless of the number of promotions entered. Players entering via the Web site must retain their non-winning Lottery ticket(s) for subsequent presentation to the Lottery for verification purposes.

9. Prize Eligibility. A player is eligible to win only one (1) prize.

10. Winners' Responsibilities. All winners claiming prizes under these rules and procedures will be required to sign for receipt of the prize and complete other documentation required by the Lottery, if any. In order to claim their prizes, Web site winners will be required to provide to the Lottery the non-winning ticket identified on the printout of selected winners no later than the Monday immediately following the drawing. The Lottery shall make reasonable attempts to contact the winners by telephone and winners may supply the tickets by mail, fax or e-mail. If the Lottery or the Indianapolis Indians personnel are unable to contact a winner or if the winner fails to appear at the designated home game or at the time required, the winner loses his/her eligibility to claim the associated prize and to participate in the promotion.

11. Taxes. Winners will be responsible for any and all taxes incurred in connection with their prizes.

12. Proxy. Winners will be entitled to select a proxy to participate in the promotion and claim the prize package but proxies must abide by the same procedures and deadlines as winners.

## **B. Prizes**

Two (2) winners per designated Indianapolis Indians' home game shall be selected in the four (4) drawings. Each winner shall receive a Lottery prize package consisting of two (2) T-shirts, two (2) admission tickets to the designated home game, ten dollars (\$10) worth of scratch-off tickets and the opportunity to perform the "Take Me Out To The Ballgame" song at center field at the designated home game.

The drawings shall select winners to perform at the Indianapolis Indians home games scheduled for the following dates:

	1 <sup>ST</sup> Drawing	2 <sup>ND</sup> Drawing	3 <sup>RD</sup> Drawing	4 <sup>TH</sup> Drawing
G				
A	April 30, 2004	June 4, 2004	July 3, 2004	July 30, 2004
M	May 1, 2004	June 5, 2004	July 4, 2004	August 7, 2004
E	May 2, 2004	June 6, 2004	July 9, 2004	August 8, 2004
	May 7, 2004	June 25, 2004	July 10, 2004	August 15, 2004

D	May 21, 2004	June 26, 2004	July 11, 2004	August 20, 2004
A	May 22, 2004	June 27, 2004	July 16, 2004	August 27, 2004
T	May 23, 2004		July 17, 2004	August 28, 2004
E			July 18, 2004	August 29, 2004
S				Sept. 4, 2004

There will be no cash alternative for any prize awarded. A player may win only one (1) prize under these rules and procedures.

## **C. Drawings**

### **1. Web site drawings**

- (a) On or about each scheduled drawing date and time, the Drawing Manager shall, in the presence of the Security Division Representative, cause the entries contained in the drawing pool to be randomly mixed via computer.
- (b) With respect to the April 21, 2004 drawing, two (2) entries and two (2) alternate entries for each of the designated seven (7) home games shall be randomly selected by the computer program from among those entered at or before noon on that date. The Drawing Manager shall print the selected entries and hand them to the Security Division Representative. The Security Division Representative shall confirm that each entry contains a 14-digit number. If this standard is satisfied, the Security Division Representative shall mark each entry with the date of the designated game (which shall be chronological based on selection order), date of the drawing and his/her initials. If the standard is not satisfied, the drawing shall continue until the full complement of qualified entries has been selected. The two (2) alternate entries shall be labeled "ALTERNATE 1" and "ALTERNATE 2," in the order of their selection. If a non-alternate entry is disqualified, the alternate(s) shall become the winner and the drawing shall be for replacement of the alternate.
- (c) With respect to the other three (3) drawings, one (1) entry for each of the designated games shall be randomly selected by the computer program from among those entered at or before noon on the drawing date. The Drawing Manager shall print the selected entries and hand them to the Security Division Representative. The Security Division Representative shall confirm that each entry contains a 14-digit number. If this standard is satisfied, the Security Division Representative shall mark each entry with the date of the designated game (which shall be chronological based on selection order), date of the drawing and his/her initials. If the standard is not satisfied, the drawing shall continue until the full complement of qualified entries has been selected.
- (d) If a player's entry is selected in any Web site drawing, any subsequent Web site entries from the same player will be disqualified if selected. In such an event, the Drawing Manager shall randomly select another entry from the drawing pool and verify that it meets the requisite standards.
- (e) After the full complement of qualified entries has been selected in the second, third and fourth drawings, the Drawing Manager shall cause one (1) additional qualified entry per designated home game to be randomly selected from the drawing pool. The Security Division Representative

shall confirm that each entry contains a 14-digit number. If this standard is satisfied, the Security Division Representatives shall date and initial the entry and label it "WEB SITE ALTERNATE." If the standard is not met, additional entries shall be selected until a qualified entry is drawn.

- (f) A Representative of the Marketing Division shall make reasonable efforts to contact the winners by telephone and inform them of the timeframe required for producing their non-winning Lottery ticket identified on the printout of selected winners.
- (g) A Representative of the Marketing Division shall e-mail the names, telephone numbers and addresses of the winners and alternates to a predetermined Indianapolis Indians' representative. The latter person shall be responsible for contacting the winners, scheduling their performances, arranging for admission tickets, distributing the prize packages, and overseeing and conducting the promotion at the designated home game.
- (h) The Security Division Representative shall retain copies of the selected entries and attach them to his/her final drawing report.

## **2. Ballpark drawings**

- (a) On May 19, June 16, and July 20, 2004, drawings shall be conducted by the Indianapolis Indians from among Lottery tickets deposited in designated containers at the ballpark during home games preceding the respective drawing dates.
- (b) The Indianapolis Indians shall gather all the Lottery tickets from the secure location where they were maintained after each of the preceding home games and bring them to the drawing site.
- (c) The Lottery tickets shall be placed in a drawing device where they shall be thoroughly mixed.
- (d) One (1) Lottery ticket for each of the designated games shall be randomly selected from the drawing device by an Indianapolis Indians employee. The tickets shall be examined to confirm that they are non-winning Lottery tickets and that the back of each ticket contains the player's name, telephone number, address, and signature. If this standard is satisfied, the ticket shall be marked with the date of the designated game (which shall be chronological based on selection order), date of the drawing and his/her initials. If the standard is not satisfied, the drawing shall continue until the full complement of qualified entries has been selected.

- (i) If a player has previously been selected as a winner, any subsequent tickets from the same player will be disqualified if selected. In such an event, another ticket shall be randomly selected from the drawing device and verified that it meets the requisite standards.
- (j) After the full complement of qualified entries has been selected, one (1) additional qualified Lottery ticket per home game shall be randomly selected from the drawing device. The tickets shall be examined to confirm that they are non-winning Lottery tickets and that the back of each is fully and legibly completed. If this standard is satisfied, the ticket shall be marked with the drawing date and labeled "BALLPARK ALTERNATE." If the standard is not met, the drawing shall continue until a qualified alternate is drawn.
- (k) The Indianapolis Indians shall receive the contact information on the Web site winners and alternates from the Lottery. It shall be the responsibility of the Indianapolis Indians to contact all of the winners, schedule their performances, arrange for admission tickets, distribute the prize packages, and oversee and conduct the promotion at each designated home game.
- (l) In the event a winner is unable to participate, the Indianapolis Indians shall contact the alternate selected as a back up winner for the home game at issue. The Indianapolis Indians may use alternates at its discretion in order to ensure an adequate number of persons for participation in the promotion. The Indianapolis Indians may also shuffle appearance dates among winners if it deems such to be in order. If a winner is unable to participate, the Indianapolis Indians shall contact Lori Halloran at [lhalloran@hoosierlottery.com](mailto:lhalloran@hoosierlottery.com) so that a consolation prize may be forwarded to such persons.

**D. Miscellaneous**

- 1. In the event a winner is deemed to be ineligible to receive a prize under Lottery statutes, that prize shall be forfeited and no other prize shall be awarded in its place.
- 2. The Indianapolis Indians shall have the right to cancel a "Seventh Inning Stretch Promotion" in the event of inclement weather or other unforeseeable occurrence. The Indianapolis Indians will use its best efforts to, in its sole discretion, reschedule each such winner to appear at a subsequent game or provide each such winner with a consolation prize. No other prize or accommodation shall be required.
- 3. The Security Division Representative shall be responsible for securing all Web site entries selected in the drawings as a part of the final drawing report.



4. These rules and procedures may be modified at any time within the sole discretion of the Director or the undersigned director's designee.
5. In the event of a dispute arising out of these rules and procedures, the player's remedy is limited to entry into another promotional drawing or event with prizes of a similar value.
6. All decisions of the Lottery and/or the Indianapolis Indians are final.
7. Each person entering this promotion agrees by the act of participation to be bound by Lottery statutes and administrative rules, these rules and procedures, and rules of the Indianapolis Indians, if any.
8. Winners and other participants, if any, in the "Hoosier Lottery Seventh Inning Stretch Promotion" agree by virtue of participation to be photographed and/or recorded and agree to allow any such photographs and/or recordings to be used by the Lottery and/or the Indianapolis Indians for publicity or marketing purposes. Winners and participants acknowledge and agree that they shall receive no additional compensation for the use of such photographs and/or recordings.

All of which is promulgated as of the date set forth above.

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Janna J. Shisler  
General Counsel and  
Director's Designee